



<http://autismorlando.com/>

Hosted by Autism Today and US Autism and Asperger Association

Autism Orlando Biennial Conference 2008

"Across the Lifespan"

**Caribe Royale Orlando All Suite Hotel and Convention Center
Orlando, Florida, February 14-17, 2008**

EXHIBITOR & SPONSOR PROSPECTUS

Autism Orlando Biennial Conference 2008 is your opportunity to highlight your company's or agency's programs, products and services to a group of parents or caregivers of children with autism spectrum disorders including Asperger's Syndrome and individuals with ASD. The biennial conference provides comprehensive, evidence-based information to assist parents, family members, caregivers, physicians, educators, therapists, social workers, nurses, and other professionals in building effective interventions for all individuals with autism spectrum disorders.

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FACT SHEET

MISSION:

The theme of this conference will be Autism Spectrum Disorders "Across the Lifespan." The theme reflects the reality that autism spectrum disorders presents an evolving set of personal, familial, societal, and therapeutic issues as affected individuals pass from infancy and childhood through adolescence, adulthood, and into later life. The theme reflects the belief of the organizing committee that adopting a life-span perspective is a fundamental requirement for developing a set of comprehensive services to individuals and families who are dealing with Autism Spectrum Disorders.

WHY PARTICIPATE:

The conference is an ideal opportunity for organizations to connect with those who focus their energies, in either a personal or professional capacity, on meeting the challenges faced by individuals with autism spectrum disorder.

Your organization can build a reputation within this community, and communicate important messages, by acting as a conference sponsor, or exhibitor:

- Choose from one of a number of sponsorship levels
- Choose to sponsor a specific activity or branded item, such as the Conference Proceedings Manual, a refreshment break or the Conference tote bag

Sponsors and exhibitors will be demonstrating social responsibility by supporting the biennial conference that provides comprehensive, evidence-based information to assist parents, family members, caregivers, physicians, educators, therapists, social workers, nurses, and other professionals in building effective interventions for all individuals with autism spectrum disorders. This opportunity also gives organizations the chance to improve the quality of support obtained by this growing population "Across the Lifespan."

WHO SHOULD EXHIBIT:

Anyone that provides interventions or services related to Autism Spectrum Disorders including Asperger's Syndrome.

EXHIBIT FEES 2008:

All exhibit booths include 2 full Conference registrations. Space assignments will be made on a **first-come, first-served** basis and full payment.

One table

Premium Exhibit Space - \$1,100 located in the Grand Sierra room F next to conference sessions	one 6' x 2.5' skirted table 2 chairs booth identification sign (no logo)
Standard Exhibit Space - \$850 located in the Curacao rooms 5,6,7	one 6' x 2.5' skirted table 2 chairs booth identification sign (no logo)
Non-Profit Exhibit Space - \$500 located in the Curacao rooms 5,6,7 (Limited Availability and only one table per non-profit organization)	one 6' x 2.5' skirted table 2 chairs booth identification sign (no logo)

Two tables

Premium Exhibit Space - \$1,750 located in the Grand Sierra room F next to conference sessions	two 6' x 2.5' skirted tables 4 chairs booth identification sign (no logo)
Standard Exhibit Space - \$1400 located in the Curacao rooms 5,6,7	two 6' x 2.5' skirted tables 4 chairs booth identification sign (no logo)
Non-Profit Exhibit Space - not available	two 6' x 2.5' skirted tables

Three tables

Premium Exhibit Space - \$2,500 located in the Grand Sierra room F next to conference sessions	three 6' x 2.5' skirted tables 4 chairs booth identification sign (no logo)
Standard Exhibit Space - \$2,000 located in the Curacao rooms 5,6,7	three 6' x 2.5' skirted tables 4 chairs booth identification sign (no logo)
Non-Profit Exhibit Space - not available	three 6' x 2.5' skirted tables

EXHIBIT SCHEDULE 2008:

Exhibit dates and hours:

Set up	Thursday February 14, 2008	12:00 pm – 6:00 pm
Exhibits Open	Thursday February 14, 2008	6:00 pm – 9:30 pm
Exhibits Open	Friday February 15, 2008	7:30 am – 5:00 pm
Exhibits Open	Saturday February 16, 2008	7:30 am – 5:00 pm
Exhibits Open	Sunday February 17, 2008	8:30 am – 3:30 pm
Strike	Sunday February 17, 2008	3:30 pm
Note: <ul style="list-style-type: none">• Exhibit dates/hours are subject to change		

ACTIVITIES:

- Refreshment breaks based on sponsorships

KEY CONTACTS:

If you have any questions regarding Exhibits/Sponsorship at Autism Orlando Biennial Conference 2008, contact Karen Simmons with Autism Today at 780-482-1555 or email at congress@autismtoday.com, or Larry Kaplan with USAAA at 801-649-5752 or information@usautism.org.

For information regarding the Conference, speakers, special events or other specifics planned for the Conference, please visit the following website:
<http://www.autismorlando.com>

NOTE:

A block of rooms has been reserved at the Caribe Royale.

For more information on the Conference venue please visit:
<http://cariberoyale.com/>

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

ADVERTISING:

An ideal way to enhance the profile of any organization participating in the Autism Orlando Biennial Conference 2008 is to place an advertisement in the Official Conference Proceedings Manual.

Full sponsorship of Conference Proceedings Manual - \$5,000 includes full page ad – page opposite inside front cover, plus name recognition and logo on front page of manual

Full page – page opposite inside back cover	\$1200
Full page - inside	\$950
Half page – inside	\$500
Note:	
<ul style="list-style-type: none">• Advertising is available to non-exhibiting organizations at an additional 15% cost• Ads must be submitted in a camera-ready PDF file, and layout is subject to approval	

SPONSORSHIP:



DIAMOND SPONSORSHIP (MAXIMUM 1) - \$ 10,000

- Recognition as Diamond Sponsor in the official Conference Proceedings Manual
- Five (5) complimentary full Conference registrations
- Complimentary Exhibit booth at registration area & premium location in the exhibition area
- Tote bag insert (two size-appropriate pieces per Conference approval)
- Quarterly (4) electronic newsletter distribution to Conference 37,000 membership database (newsletter content to be approved by Conference)
- Registrant mailing list (registrants to be given the option to opt out of mailing list)
- Conference website recognition including link to your website
- A full page B&W ad in the official Conference Proceedings Manual (camera ready art must be provided)



RUBY SPONSORSHIP - \$7,500

- Recognition as Ruby Sponsor in the official Conference Proceedings Manual
- Four (4) complimentary full Conference registrations
- Complimentary Exhibit booth in a premium location in the exhibition area
- Tote bag insert (one size-appropriate piece per Conference approval)
- Bi annual (2) electronic newsletter distributions to Conference 37,000 membership database (newsletter content to be approved by Conference)
- Registrant mailing list (registrants to be given the option to opt out of mailing list)
- Conference website recognition including link to your website
- A full page B&W ad in the official Conference Proceedings Manual (camera ready art must be provided)



SAPPHIRE SPONSORSHIP - \$5,000

- Recognition as Sapphire Sponsor in the official Conference Proceedings Manual
- Three (3) complimentary full Conference registrations
- Complimentary exhibit booth in a premium location in the exhibition area
- Tote bag insert (one size-appropriate piece per Conference approval)
- Registrant mailing list (registrants to be given the option to opt out of mailing list)
- Conference website acknowledgement including link to your website
- A half page B&W ad in the official Conference Proceedings Manual (camera ready art must be provided)



EMERALD SPONSORSHIP - \$3,500

- Recognition as Emerald Sponsor in the official Conference Proceedings Manual
- Two (2) complimentary full Conference registrations
- Complimentary exhibit booth in a premium location in the exhibition area
- Tote bag insert (one size-appropriate piece per Conference approval)
- Registrant mailing list (registrants to be given the option to opt out of mailing list)
- Conference website acknowledgement including link to your website
- A half page B&W ad in the official Conference Proceedings Manual (camera ready art must be provided)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OFFICIAL SPONSOR OF CONFERENCE PROCEEDINGS MANUAL (MAXIMUM 1) - \$5,000

- Full page ad – page opposite inside front cover, plus name recognition and logo on front page of manual
- Tote bag insert (one size appropriate piece per Conference approval)

OFFICIAL SPONSOR OF THE CONFERENCE TOTE BAG (MAXIMUM 1) - \$3,000

- Exclusive sponsorship of Conference tote bag with outer cover logo
- Recognition in the official Conference Proceedings Manual
- Strategically placed signage at the Conference registration desks
- Tote bag insert (one size appropriate piece per Conference approval)

REFRESHMENT BREAK SPONSOR - \$1,000/BREAK

- Sponsorship of morning or afternoon refreshment break
- Strategically placed signage in the refreshment break area

CONFERENCE SCHOLARSHIPS TO PARENTS AND CAREGIVERS - \$500

- Recognition in the official Conference Proceedings Manual



APPLICATION TO EXHIBIT
Autism Orlando Biennial Conference 2008
“Across the Lifespan”
Orlando, FL, February 14-17, 2008

COMPANY INFORMATION:

Company Name: _____

Primary Contact: _____

Alternate Contact: _____

Street Address: _____

City: _____ State/Prov: _____ Zip/Postal: _____

Phone: _____ Fax: _____

E-mail (required): _____

EXHIBITS:

Premium Exhibit Space - \$1100 ()	Standard Exhibit Space - \$850 ()	Non-Profit Exhibit Space - \$500 () (Limited Availability)
2 Tables Premium Space - \$1750 ()	2 Tables Standard Space - \$1400 ()	N/A
3 Tables Premium Space - \$2500 ()	3 Tables Standard Space - \$2000 ()	N/A

SPONSORSHIPS:

Diamond Sponsorship \$10,000 ()	Ruby Sponsorship \$7500 ()	Sapphire Sponsorship \$5000 ()	Emerald Sponsorship \$3500 ()
Proceedings Manual Sponsor \$5000 ()	Tote Bag Sponsor \$3000 ()	Refreshment Break Sponsor \$1000 ()	Parent Scholarship Sponsor \$500 ()

ADVERTISING:

Full Page (opposite inside back cover) - \$1200 ()	Full page (inside) - \$950 ()	Half page (inside) - \$500 ()
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(Note: Add 15% for ads if not exhibiting at the congress)

Please mark your selection(s) above and then total here: \$ _____



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PAYMENT FOR SPACE & CANCELLATION

Under the terms of this contract, the exhibitor agrees to pay 100% of the total fee with this application. Full payment reserves exhibit booth space.

(Booth space is subject to availability)

There shall be no cancellations of exhibit booth space and no refunds.

Credit Card Number	Exp. Date	Amt. Charged
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Print Name of Cardholder	Signature
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(Visa, MasterCard and Cheques accepted. Make cheques payable to "Autism Today")

The exhibitor agrees to all the terms, conditions, contract rules and regulations regarding exhibiting during Autism Orlando Biennial Conference 2008, February 14-17, 2008 in Orlando, Florida.

Authorized Signature of Company Representative

Autism Orlando Biennial Conference 2008

Booth(s) Assigned	Date
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Send contract and payment to:

Autism Orlando Biennial Conference 2008 c/o Autism Today, Exhibit Sales, 2016 Sherwood Dr., Suite 3,
Sherwood Park, AB Canada T8A 3X3.
Fax: 780-452-1098

APPLICATION TO EXHIBIT

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TERMS, CONDITIONS, CONTRACT RULES AND REGULATIONS

General Information

Autism Orlando Biennial Conference 2008 provides access to space, at a cost, to approved exhibitors at its Biennial Conference. Acceptance of an exhibit is in no way to be construed or promoted as an endorsement by Autism Orlando Biennial Conference 2008. As an organization Autism Today encourages its members to fully investigate all possible treatment and support options prior to selecting those they feel most appropriate to their personal situation. Therefore, recognizing the diversity of choices the membership of the Autism Today may make, AT reserves the right to review each Exhibitor's exhibit, distribution materials (if applicable) and presentation materials for possible conflict with this policy of informed consumer choice. Exhibits, ads and materials may also be reviewed for variance from their initial description, poor taste, or possible disruption to the Conference due to noise, method of operation, material or other possible distractions from the character of the Conference. If such is found to be the case, the Exhibitor shall restrict its exhibit as requested or forfeit its exhibit space and immediately dismantle and remove all materials and vacate the exhibit space when requested to do so by an authorized representative of AT and other materials may be disallowed. If the Exhibitor refuses to dismantle and remove all materials and vacate the exhibit space, AT may have all materials dismantled and removed from the exhibit space. If the Exhibitor refuses to take immediate possession of any materials removed from the exhibit space, AT may dispose of the materials without liability to Exhibitor.

Acceptance of Exhibitors

Acceptance of Exhibitors is at the sole and absolute discretion of AT. All applications are accepted by AT subject to the conditions and requirements contained in these Rules & Regulations and within the Prospectus.

Physical Arrangement of Exhibitor

Exhibits shall be arranged so as not to interfere with access to other exhibits, which includes exhibit site-line obstruction and to provide clear and sufficient use of all aisles. Exhibitors are to maintain their exhibits in a clean, orderly and safe manner. In fairness to all exhibitors, the integrity of the show's overall construction must not be compromised. No in-booth tables or displays may be created out of boxes or carrying cases. AT reserves the right to make final booth assignments and will make every effort to assign one of the exhibitor's choices of exhibit space taking into consideration space requirements and competitors. Space assignments will be made on a **first-come, first-served basis**. AT reserves the right to make the final determination of all space assignments in the best interest of the Conference. The utilization of exhibitor's booth space may not exceed 10 ft in height.

Exhibitor's Representative

The Exhibitor will name one individual to act as its authorized representative for all decisions regarding the exhibit throughout the duration of the exhibition agreement.

Sale of Products/Services

Exhibitor is responsible to collect and remit applicable sales and taxes to the State & Federal Government for its sales of products or services. AT has no responsibility to do so and will cooperate with officials of the Government to make available requested information and/or to provide access to such officials to the exhibit area.

Protection of Hall Property

Exhibitors may not tape, paste, thumbtack, mail, or otherwise affix signs or posters to the walls, columns, or booth drape, or hang objects from sprinkler pipes. Any signs or posters leaning against the walls must be properly padded so as not to cause damage. No helium balloons are allowed in the Caribe Royale. Smoking is prohibited in the Caribe Royale ballroom and meeting rooms.

Limitation of Liability

The Exhibitor releases and waives any claim against AT and USAAA, its committees, executive board, members, agents, contractors or employees, Caribe Royale and their respective board members, facilities, officers, directors, employees, contractors and agents (hereinafter referred to as "Indemnities"), arising from or in connection with any cause whatsoever, including negligence, loss, theft, damage, or destruction of goods, or for any injury to itself, its agents, employees and contractors while in or about the Caribe Royale or for any damage of any nature or character whatsoever including any damage to its business by reason of failure to provide space for the exhibit or the removal of the exhibit or for any action of any nature by it or any of them for failure to hold the Conference on schedule. The Exhibitor agrees to indemnify and to hold harmless and defend Indemnities from any losses, claims, liabilities, damages and expenses (including attorneys' fees) arising from whatever cause whatsoever, including without limitation property damage or loss and injury or harm to persons, arising out of or caused by Exhibitor's maintenance, use, set-up, construction, removal and operation of its exhibit and booth, or the acts or failure to act of the Exhibitor and its officers, directors, employees, agents, contractors and invitees while in or about the Caribe Royale and from any breach of this exhibitor contract.

Security

AT will supply general Security for hours Exhibits are closed. The Indemnities will have no responsibility for the protection of the Exhibitor's booth, materials or displays during the Conference and the Exhibitor hereby releases each of them from any and all claims, losses, damages and expenses arising out of any losses to any thereof. The Exhibitor will arrange for its own security in its booth, as appropriate, at its own expense.

Electrical

Electrical wiring must conform to all federal, provincial and local government requirements.

Fire, Health and Safety

Exhibitor assumes all responsibility for compliance with all federal, state and local regulations and ordinances, including but not limited to those covering fire, safety and health. Only fireproof materials may be used in displays and the Exhibitor shall take necessary fire precautions. Literature on display shall be limited to reasonable quantities. No flammable liquids are allowed in the building and smoking is always prohibited in all areas except those designated by appropriate signage.

Compliance with Schedule

An attendant must be in charge of each booth during the hours when the exhibit area is open. Furthermore, each Exhibitor agrees to maintain installed display space throughout all exhibit days and hours and will not breakdown until the designated time. In the event an exhibitor does not set up within the time limit set for opening or fails to comply with any provisions concerning the use of display space, Autism Today reserves the right to take possession of said space and resell same or any part thereof.